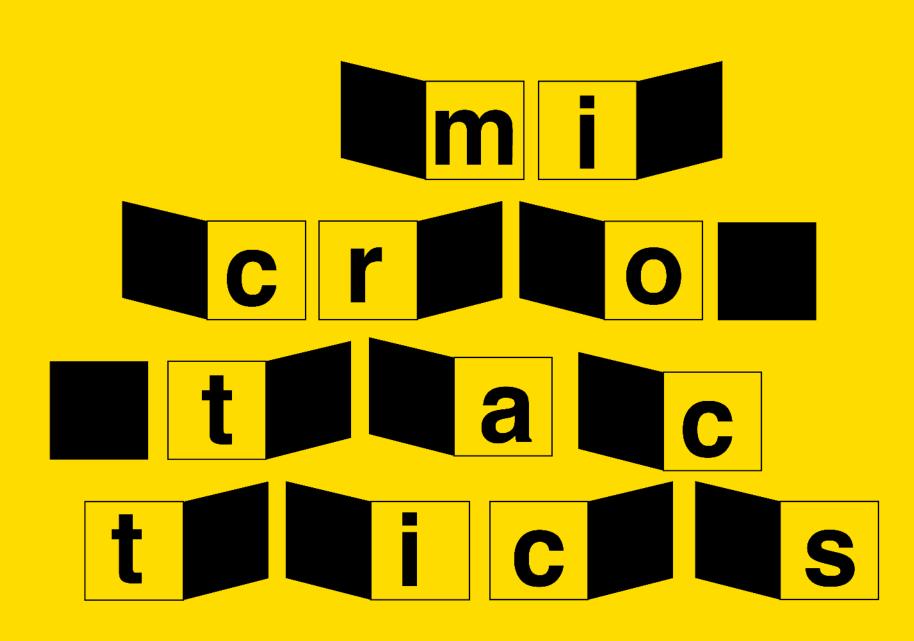
## MF

## Mikser Festival 2024

23-25.05.

## Donji Dorcol





#### Mikser Festival Track Record 2009 – Present



**12 Editions 4 Locations** 

10.000 Participants





800.000 Visitors

1200 Projects / Initiatives





## Mikser **Festival** 2024 **MICRO TACTICS** crso

The global landscape has seen the decline of traditional revolutions, while the hasty technological progress seems to be the only revolution left. Rapid information flow make us feel more connected than ever, but at the same time its algorithms and media manipulation tend to add to conflicts of opinions. The macro discourse has given way to a polarized world, where divisions have become increasingly emphasized.

In this challenging setting, today's individuals are striving to shape their microcosm through various means and resources, but the question remains - how to stand small against all the odds and still create a positive critical mass necessary for meaningful change?

Amidst the debris of unfulfilled revolutions and failed macro schemes, Mikser Festival 2024 casts light on small but significant actions across the Balkan and Europe - **MICRO TACTICS** which serve as beacons of hope amidst the political and environmental challenges.

Join us and explore how these seemingly fragmented approaches can be harnessed to drive larger societal change.

**Welcome to Mikser Festival 2024!** 

## MIF Mikser Festival 2024

LOCATION
Lower Dorcol

**Program Zones** 





## MIKSER MICRO TALKS

Show Case / "How to" / 5x5 min Formats

The Mikser Festival Conference "Micro Talks" is a vibrant meeting place for brave individuals, opinion leaders and innovators from diverse backgrounds exploring effective tactics to address pressing social and environmental challenges. This year's conference aims to connect with a young and engaged audience. The format features five-minute presentations showcasing five successful examples of micro-tactics and initiatives across various thematic areas. Whether it's micro-architecture, grassroots activism, or strategies for keeping alternative culture alive, these "never-give-up" stories capture the essence of what it means to make a difference.

REGENERATIVE

**DESIGN** 

Ute Meyer **Urbanes** Land Germany

#### **TACTICAL URBANISM**

Laura **Patricia** Spinadel

Urban Menus Austria / Argentine

**Artelier** Luma France / NL

**Henriëtte** Waal

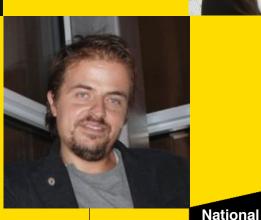
> **FUTURE CRAFTS**



**Besim Niksic** 

**DESIGN FOR** 





**Technical** 

**University** 

**Athens** Greece

MORE **CITIES** 

**Manthos Bimpas** 

**NEXT** GEN **DESIGN** 

> What Design Can Do NL

**Richard** Van Der Laken





Loose Associations Croatia

**ARCHIVES** 

Natasa Bodrozic

**MICRO** 



RURAL LABORA-TORIES

Nina Babic MIRKOV HOUSE Krcedin Serbia

Migrative Art Belgium

Ivana Momcilovic



Balo

#### PERMA-CULTURE

Nikola Radeljkovic JASENAK MOUNTAIN CENTER Croatia

MICRO TACTICS

Dancer & Coreographer Turkey

**Erdem Gurduz** 

RADI-CAL PEACE



BREWING



Bojan Bajic FORTUNA VLIELAND BREWERY NL CROWE



#### **TACTICAL JOURNALISM**

#### **MICRO WORLDS**

Nedeljnik Velike price

Veljko Lalic



Sasha **Boyarska** 

Drug Drugu **Platform** Russia / Serbia

**Ekater**ina

Vagurinka Design Russia / Serbia



#### **BALKAN MEDIASCAPE**

What Design Can Do NL

Pero **Mrnare**vic





**Mirjana** Hrga

Croatia





**Anastasia** Volkova

**Vagurina** 



#### **CULTURAL** DIALOGUES

Yandex HR Russia / Serbia

#### MID 20s CRISIS



Olivera

Mitic

@tekstigrad

Matija Stefanovic

Da se zna!

#### **GENDER RULES** BENDERS

**Aleksa Krstic** 



**Hristina** Cveticanin

@feminizam iz teretane

C4

**YOU ARE** SO NOT **INVITED TO MY YOUTH CLUB** 

ROLE **MODELS** 



**Jelena Dadic** 

Youth **Expert** 



YOUTH **ACTIVISM** 

**KOMS** 

Ivan Bjelić Knezevic

**GENDER & MEDIA** 



#### **URBAN LAB**

**Exploring Innovative Pathways to Vibrant, Sustainable and Equitable Cities** 

Urban Lab fosters knowledge exchange between euPOLIS project and community of practice enhancing collaboration around innovative approaches to building thriving urban environments. The program delves into the potential of nature-based solutions to improve health and well-being of citizens and create more sustainable and equitable cities. It explores the growing importance of participatory urbanism, encouraging citizens' active involvement in shaping their urban environments. Syncing with the Mikser Festival's topic of Microtactics, Urban Lab will also examine successful examples of tactical urbanism, investigating how temporary and low-cost interventions can catalyze much bigger positive change in cities.

## **URBAN** LAB / 20+CITIES

**UNDP Learning program** about climate change for youth

**Nature**based Solutions Learned in Reality

**euPOLIS** Project -Lessons



Climate Box

**National** Workshop for **Ecucators** 

> Guide to Citizens **Engage**ment

**euPOLIS** H2020 -**Training** 

Exchange of bottomup tactics

**Tactical Urbanism** 



Planning by doing! Crowd-built, bottom-up urban interventions igniting positive transformations in cities





**Naturing** Cities: 20 Case **Studies** 

Step by step guide for Cities: How to cocreate active Urban-**Social-Culture Hubs** as catalysts of sustainable urban transformation.

Horizon 2020 Clustering Meeting

**Sharing good examples in** Bogota, Palermo, Trebinje, Limassol, Cordoba, Riga, Dundalk, Gzira, Leuven, Novo mesto, Skellefteå, etc.



## **EQU(AL)ITY**

#### **Raising the Bar in Building Just Society**

**Equality** means each individual or group of people is given the same resources or opportunities. **Equity** recognizes that each person has different circumstances and allocates the exact resources and opportunities needed to reach an equal outcome.

Mikser Festival champions the power of gender equity in shaping thriving, inclusive cities. We celebrate the inspiring women professionals, scientists, and cultural leaders who are reimagining our urban landscapes with equity at their core. But building equitable cities requires everyone's voice. We empower young people, often excluded from decision-making tables, to join the conversation. Through discussion, exhibitions, workshops and other engaging events, we'll explore innovative solutions and empower the changemakers who will build a future where everyone thrives in our communities.

## **EQU(AL)ITY**

Women In Architecture Austro-Serbian Dialogue



Inspiring
Girls
Entrepreneurs

Workshop for girls and young women

Micro-tactics In Girls Businesses Gender-Sensitive City Making

Presentation of tools for Equitable Cities

Collab w/ Austrian Culture Forum

Calliope.
Join the
Dots



Exhibition casting light on women from society, culture and science fields who are shaping Austria and Serbia today





Inclusive music initiative connecting Roma and children from majority population through music

Choir Svi u Glas Micro-tactical Toolboxes for "fixing" safety in cities for all citizens and inclusion of gender perspectives in urban planning and design of public spaces





## YOUTH CLUB

Giving voice to Gen Z

Mikser **Youth Club** delves into the needs and attitudes of Generation Z helping us to bridge communication and technological gap among generations and understand better the unique challenges and opportunities facing Gen Z. Through co-creation activities and opinion exchange, the program focuses on empowering future leaders and equipping young individuals with valuable creative and problem-solving skills to contribute meaningfully to a more sustainable and equitable future.

## YOUTH CLUB

Microtactics: Activism Edition Speed Dating with Youth Initiatives Empowering platform for young poets to share their perspectives with the Mikser festival audience.

Post-it Youth Opinion Wall

Hear Me Out!



Poetry Reading & Workshops C4 , Urlik, Prva ruka, Buncanje, Spoken Words

"Activism Fair" motivating young people to join existing youth initiatives with social cause, or equip them with know-how to start their own



on Mikser nd ions,

Dancer & Coreo-grapher Turkey

Book Exchange

Swapping books, meeting new people and starting conversations



Interactive space - installation engaging young visitors of Mikser Festival to join the debate and leave their comments, opinions, candidate topics, or simply express themselves

Interactive role-play searching for answers: Who are the influencers that shape youngsters today, what are their key messages and how do those affect teenagers in their formative years?

Who are your idols?

Minja Bogavac, Reflektor Teatar





## DESIGN HUB

Design Hub is Mikser Festival's program dedicated to education and exchange of young innovators in the field of product design. Apart from our signature talent platforms, Young Balkan Designers and Ghost projects, Mikser Festival 2024 will introduce our latest design initiative Next Gen Design born in collaboration with 4 international design festivals.

**NextGenDesign** is an open platform for young people and design community established with the goal to promote, learn, connect, share and co-create ideas on green and sustainable design for a more inclusive and eco-friendly planet, through on-site and on-line activities.

## NEXT GEN DESIGN









Co-funded by the Creative Europe Programme of the European Union

NextGenDesign program at Mikser Festival 2024 will combine on-site activities with on-line interactions in the framework of 5 European design festivals: Barcelona Design Week, Vienna Design Week, Skopje Design Week and What Design Can Do and Mikser Festival.

Press Luncheon and discussion on future of design

<mark>d</mark>esign*austria*"

Pan-EU research by 5 design festivals

Youth and EU Green Deal?

Survey Corner where young visitors learn about sustainble practices and candidate topics for design talent competition



What is Next Gen Design?



Masterclass on Design Principles for Circular Economy dedicated to young Balkan designers



Creative workshops for children unlocking design-thinking and problem-solving

Masterclass on Circular Design Mentored Session for young designers





## GHOST PROJECT

#### **International Design Talent Exhibition**

Initially conceived as a platform for the presentation of unrealized ideas of the latest generation of Serbian designers, **Ghost Project** gained international recognition and grew into a continuous endevour – a dynamic database of international young design talents. During more than 15 years since its initial edition at the Belgrade Design Week, the Ghost Project platform has so far presented more than 600 designers and their innovative ideas.

The Competition aims to empower young designers to showcase their talent and expand their knowledge and skills neccessary for a bigger societal impact.



## Ghost Project 2024

Open Call for Young Designers





#### Međunarodni poziv za mlade dizajnere

Ovogodišnja tema konkursa Ghost Project MICROCOSMOS inspiriše mlade dizajnere da razviju inovativna rešenja koja pokazuju moć taktika malih razmera u tretiranju značajnih globalnih izazova. Dizajneri imaju zadatak da primene intervencije koje mogu izgledati skromno po obimu, ali imaju potencijal da ostvare značajan uticaj na pitanja kao što su održivost, socijalna uključenost ili urbana otpornost. Cilj projekta je da se pokaže kako male ideje, kada se izvode promišljeno i kreativno, mogu pokreniuti talas pozitivne promene sa dalekosežnim implikacijama.



Izložba mladih dizajnera

## GHOST PROJECT 2024: Mikrokosmos

Pobednici konkursa učestvuju na centralnoj izložbi Mikser festivala gde posetioci mogu da isprobaju, testiraju i glasaju za svoje omiljene projekte. Autori učestvuju i u raznovrsnim edukativnim programima i radionicama tokom festivala. Ceremonija dodele nagrada Ghost Project, uključujući i priznanje publike festivala, obeležava veče zatvaranja Mikser festivala.



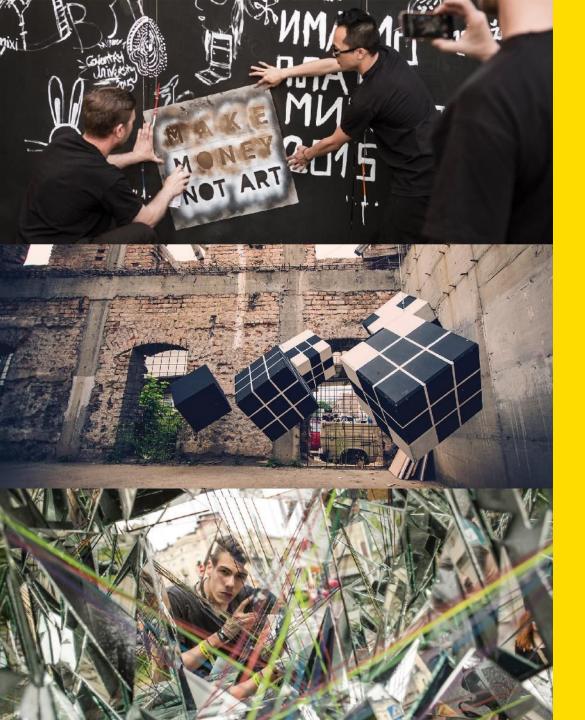


## MIKSER KIDS

#### **Learning from Gen Alpha**

The culture of living, creative thinking, empathy and respect for nature are formed in early stages of life, making the youngest visitors of the Mikser festival strategically our most important audience.

Through interactive workshops of the **Mikser Kids** program, children will co-create ideas on how to make better places and cities with kids and their future in mind. Along the way, they will gain new skills through play and learn how to use their wisdom and creativity to make a difference.



## **ART ZONE**

The backbone of the Mikser Festival Art zone is the platform "Black Box" initiated in 2015 in a cooperation with the Faculty of Applied Arts in Belgrade to support young authors to experiment with the multidisciplinary approach. The aim of the project is to reflect intimate and social topics that preoccupy young creators, to empower them to express themselves artistically in public space and contribute to the public debate on societal changes with their visions.

Six editions of the Black Box exhibition has so far presented more than 400 young authors from diverse creative fields and facilitated their dialogue with prominent regional art figures through series of art talks, workshops and Q&A's.



# N A O MIDDLE GROUND

Ovogodišnji konkurs "Black Box" svojim sloganom "No middle ground" / "Bez kompromisa" poziva mlade umetnike da iskoriste svoju moć, naruše status quo i suprotstave se nepravdi. Black Box 2024 traži umetnike koji su spremni puste glas, da razbijaju stereotipe i predrasude, pomeraju granice i uklonjanju barijere koje nas dele, nepokolebljivo izražavaju svoj stav prema sadašnjosti i beskompromisno stvaraju svoju viziju budućnosti.







**Exhibition** 

## BLACK BOX No Middle Ground

Winning multimedia works will be presented through the collective Black Box immersive multimedia installation offering unique experience to the visitors of Mikser Festival 2024.





## KINO MIKSER

#### **Open Air Screenings and Performances**

To create additional space for young filmmakers to share ideas, find their collaborators and get to know each other's work, and support decentralization of Serbian creative scene, the main program of Kino Mikser showcases film festivals from smaller cities across Serbia lead by youth initiatives whose intention was to enrich cultural life of young people in their hometowns. The side program of Kino Mikser unvail inspirational stories of creative inviduals and collectives around the globe who are exploring scenarios for a more sustainable future. Conversations and Q&A sessions after the screenings will bring ideas behind these initiatives closer to the festival audience.

## **KINO MIKSER**

International Film Festival **PAFF** 

**Pancevo** 

#### **CREATIVE DISRUPTORS**

Razmena

Novi Sad



International **Festival** of Short Films

**Short** Cuts

Inđija

What Design Can Do

Global **Innovators** 

#### YOUTH FILM **FESTIVALS** SHOWCASE





Regional **Festival of Short Student Films** 

Kameo

Čačak





**Inspiring** stories on **Micro-tactics** towards sustainable **future** 

> **Future Crafts**

Inspiring **Stories** from the Balkan Region



## MIKSER MUSIC

Mikser Festival teams up with Dorcol Platz and Elektro Pionir to provde vibrant evening setting for informal networking, meet-ups and exchange among festival guest and the fesitival audience.

Mikser Music program brings the eclectic mix of sounds shaping the current soundscape of our capital, from Mikser Festival's darlings — the experimental electro collective Bella Technika, spiced up with "young blood" such as Jymenik who is bringing her own definition of pop, and boosted with daring sounds of Russian speaking musicians who are calling Belgrade their new home.

## **MIKSER MUSIC**

**Kontakt** 

**Belgrade** Serbia

#### LIVE **PERFOMANCES**

Arsenal **Fest** 

Kragujevac Serbia



MEET& GREET

Bella **Technika** 

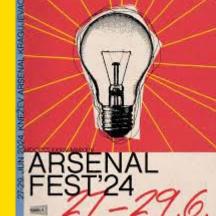
**DJs** 

Serbia

Serbia / **Jymenik** UK







**MICRO TALKS** 



Weekend **Festival Platform** 

Rovinj / Zadar / Zagreb Croatia



**Ploho** 

Russia



## MIKSER MEDIA HUB

#### **Multimedia Festival Zone**

Mikser Media Hub will use the opportunity for deeper exchange with our guest speakers, partners of the festival and participants generating diverse video content and formats for further digital dissemination, knowledge spread and enhancement of visibility of all our protagonists:

Daily festival reports
In-depth interviews
Q&As
Micro-clips with festival guests
Live streaming of Mikser Talks sessions

#### **Mikser Festival Channels** and Local Press



100,000 followers **1.1M** reach



48,000 users 120,000 views



12,000 followers 57,100 reach





718 subs 316,170 views

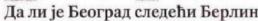
#### ПОЛНТИКЛ



Stona 157 27 8:2016



**Print** 



"(Бујорк зајме" описао Београд у 36 свтм. – Најмуп опильје вмерички дневник, јер је свършен за невел

#### Mikser festival u znaku solidarnosti Ulice pametnih gr

Saosedaino pluvanje



Nedelinik Otvoren Mikser festival Dizajn kamp na Mikser Festivalu Danas počinje Mikser Danas Otvoren Mikser festival

Web



Television

#### Mikser Festival **Global Visibility**

The Guardian UK/ Global

#### **PRINT & WEB**

France

Le **Flgaro** 

madame

**LE FIGARO** 

Belgrade, la Berlin des Balkans

TRAVELBOOM

9 ZIEMLICH GUTE GRÜNDE FÜR EINEN TRIP NACH BELGRAD

MATE 11.102013



MONOCLE ON CULTURE

arts responsible for

China /

Global



Lifestyle More -

• This article is more than 9 years old

Belgrade's Savamala district: Serbia's new creative hub

Creativity is blossoming in Belgrade where a riverside cultural hub has sprung up in the derelict mansions and warehouses. led by free thinkers looking to the city's future



theguardian



ALJAZEERA IVAN LALIĆ

> **Jazeera** TV

Qatar / Global

## **TELEVISION**



Hip Belgrade: Resilient capi energy to rebuild once again

On The Road: Serbia





**CNN** 

USA/ Global



**RADIO** 

**WEB** 

The New York Times

36 Hours in Belgrade

ome | Business | Metro | Nation | World | Sports | Feature | Opinion | Sunday | M

26 September We take a look at the relations Madrid, Belgrade and London

Feature: Belgrade streets glc creativity in Mikser festival

BELGRADE, June 7 (Xinhua) -- The streets here an and innovation as hundreds of artists, architects a to reveal their inspiration during the Mikser festi-

This year's festival, running from June 5-8 under sustainable utopia," is expected to attract some Savamala neighborhood along the Sava River to of art, design and architecture, as well as interdis

The

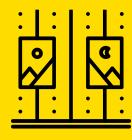
**Shanghai Daily** 

New **York Times**  USA/ Global

#### Mikser Festival Sustainability Measures



#### **Electronic Tickets**



#### **Location Branding**

PVC branding materials are out of use. Festival signage is significantly reduced and if needed, printed on recycled paper or used wood, textile, etc.



#### Reusable plastic cups

By promoting a reusable plastic cup rental model, Mikser Festival will prevent the use of nearly 10,000 single-use plastic cups over the three festival days.



Mikser Festival will ban plastic straws and bottles during festival.



#### **QR** Code

Complete programming a guide to Mixer
The 2024 festival will be available online.



On-site waste separation education with recycling bins provided throughout the Festivals' locations.

## Partners of Mikser Festivala 2024 Work in progress...















austrijski kulturni forum beg







HEART
Healthier Cities through
Blue-Green Regenerative Technologies







**Nedeljnik** 



Loading...

#### **Mikser Festival 2024 Team**

Ivan Lalic
Maja Lalic
Tatjana Gostiljac
Jelena Matic
Marko Ladjusic
Denis Leo Hegic
Tamara Sekulovic
Aleksandra Malusev
Anita Dakic
Jelena Krivokapic
Ksenija Pantelic
Branko Tmusić
Milos Ignjatovic

Executive Director
Creative Director
Finance & Legal Affairs
Design Hub Curator
Black Box Curator
Black Box Curator
Black Box Coordinator
Urban Lab Coordinator
Youth Club Coordinator
Design Hub Coordinator
Art Direction & Graphic Design
Graphic Design
Production Director

t a c

festival.mikser.rs